



NEWS RELEASE

IRONCLAD PERFORMANCE WEAR LAUNCHES INTO THE ESPORTS ARENA WITH WORLD'S FIRST GAMING GLOVES DESIGNED WITH PRO GAMERS

Dallas, TX, October 6th 2020 – Today, Ironclad Performance Wear, the leader in high-performance hand safety, announced the launch of their new line of gloves in partnership with Immortals Gaming Club (IGC) brands MIBR and Immortals. Three new gloves are being released - two gloves optimized for PC gaming, with Immortals and MIBR team logo branding; and a third glove optimized for console gaming, with Ironclad branding. These gloves are loaded with features like moisture-wicking fabrics, a low-friction mouse pad slider, temperature management and precision fit – features that will elevate every gamer's experience.

As the premier glove brand of the Industrial Athlete™, Ironclad is the go-to source for the safety industry's toughest hand safety challenges. Ironclad Performance Wear was born on the jobsite out of a need for 'task-specific' gloves that could be protective and yet driven by performance. Ironclad work gloves are designed to provide maximum safety on the jobsite, while increasing a person's productivity, accuracy and comfort.

"Ironclad gloves are built on innovation, authenticity and quality," says Ironclad's General Manager, and Biomedical Engineer, Eric Jaeger. "Through our partnership with IGC, we worked with professional gamers, embracing those same key elements to create a totally new glove category. These are exciting times for us to finally bring this glove to market after extensive product development and field testing, which took us into uncharted territory. Our goal is to ensure that gamers don't have to think about their hands at all - the glove is doing the work of temperature and moisture management for them. We aim to give the player maximum accuracy and consistency with their hand performance, throughout the entire gaming session."

The Esports Series is available now on Ironclad.com, [Amazon](http://Amazon.com), and WeAreNations.com.

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For More Information:

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About Ironclad Performance Wear

Ironclad Performance Wear, a Brighton-Best International Company, is the leader in high-performance, task-specific work gloves. They created the performance work glove category, and continue to leverage its leadership position in the safety, construction and industrial markets through the design, development and distribution of specialized, task-specific gloves. Ironclad engineers and manufactures its products with a focus on innovation, design, advanced material science, dexterity and durability.

About Immortals Gaming Club (IGC)

Immortals Gaming Club (IGC) is the world's first vertically integrated, truly global esports and gaming company. IGC owns and operates IGC esports, which houses the company's competitive esports brands Immortals (League of Legends), Los Angeles Valiant (Overwatch League), OpTic Gaming (Call of Duty) and MIBR; and Gamers Club, the leading matchmaking platform and community hub for gamers in Brazil and Latin America. IGC's mission is to create the world's most inclusive, engaged, and connected community of gamers. Connect with us at:

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